

# **Chevrolet Tahoe Police vehicle achieves lowest lifecycle cost recognition in the law enforcement market 2010-02-04**

**DETROIT- Chevrolet Tahoe Police 2WD vehicle was found to have the lowest lifecycle cost in the law enforcement market by Vincentric, a company specializing in area of automobile lifecycle analysis.** Vincentric recently released their 2010 law enforcement vehicle market analysis that measured 20 mileage/lifecycle timeframes and the Tahoe Police 2WD enjoyed the lowest lifecycle cost in the majority of scenarios.

The lifecycle computation analysis evaluated seven factors: depreciation expense, fuel costs\*, finance costs, opportunity costs, maintenance costs, repair costs, and insurance costs. When these seven factors were analyzed for 2010 police models of the Chevrolet Tahoe 2WD, Chevrolet Impala, Ford Crown Victoria, and Dodge Charger, it was the Chevrolet Tahoe that came out on top due to its strong residual value.

In addition to the lowest lifecycle costs in the law enforcement market, the Chevy Tahoe offers extensive functionality. A wide range of applications valued by law enforcement agencies are available including HAZMAT, K9, medical, and tactical operations, with both police and special service packages.

**"We are proud our vehicles performed so well in Vincentric's lifecycle cost analysis,"** commented Joyce Mattman, Product Director, Fleet and Commercial Operations. **"The low lifecycle costs of the Tahoe and Impala police vehicles offer our customers great value in this economic climate."** Lifecycle cost analysis allows government agencies to more effectively compare the cost to own and operate law enforcement vehicles. The data provided facilitates a better informed decision about which vehicles provide the combination of features essential to their operations versus the overall lifecycle costs.

"Our intent with any of our fleet lifecycle cost analyses is to provide guidance to all types of fleet buyers, including small businesses, large commercial fleets and police and other government organizations," stated David Wurster, President of Vincentric. "By looking at as many different mileage/lifecycle timeframe scenarios as possible, we're able to account for a wide variety of driving and ownership patterns and provide an independent, solid foundation for accurately evaluating the lifecycle costs of fleet vehicles."

**Across all scenarios in the study, Chevrolet police vehicles' costs were lower than those of Ford Crown Victoria & Dodge Charger. Not only did Chevrolet brand dominate the police market in this study, many GM vehicles have also won Vincentric's Best Fleet Value in America™ awards throughout the years.** More info on Vincentric law enforcement market analysis, visit Industry section at [www.vincentric.com](http://www.vincentric.com).

**About General Motors-GM,** one of the world's largest automakers, traces its roots back to 1908. With its global headquarters in Detroit, GM employs 204,000 people in every major region of the world and does business in some 140 countries. GM and its strategic partners produce cars and trucks in 34 countries, and sell and service these vehicles through the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, Opel, Vauxhall and Wuling. GM's largest national market is the United States, followed by China, Brazil, Germany, the United Kingdom, Canada, and Italy. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. General Motors acquired operations from General Motors Corporation on July 10, 2009, and references to prior periods in this and other press materials refer to operations of the old General Motors Corporation. More information on the new General Motors can be found at [www.gm.com](http://www.gm.com).

**About Vincentric-**Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as General Motors, Audi of America, Toyota, Mercedes-Benz, Yahoo! Autos, Cars.com, AOL, NADA Guides, Kiplinger's Personal Finance, The Auto Channel, Business Fleet Magazine and Fleet-Central.com as a means of providing automotive insight to their clientele. Vincentric, LLC, is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan. CONTACT(S): **Melissa Moon-Burchart** Mullen for GM Fleet and Commercial 313.410.5970 313.586.9016 [mburchart@mullen.com](mailto:mburchart@mullen.com)